



# PARTNERING WITH AFP MARKETING MAKES SENSE!

The mission of the Soar to Success magazine and podcast is to educate entrepreneurs to grow their business and/or improve their quality of life. Look inside for details about advertising opportunities.

## PARTNER WITH AFP MARKETING AND:

- Gain year-long brand awareness to an audience of small business owners.
- Capitalize on the popularity of digital magazines and podcasts.
- Stretch social media efforts by utilizing social media endorsements from AFP Marketing

# SOAR TO SUCCESS ADVERTISING OPPORTUNITIES

One Year Promotion Packages

Soar to Success Magazine Ad Rates:

- Full page ad (8.5 x 11) - \$450/mo.
- Half page ad (4.25 x 11) - \$250/mo.
- Quarter page ad (4.25 x 5.5) - \$150/mo.
- Cover and feature article (once/yr.)-\$1,000
- 30 sec. spot on Podcast, free to half or full page advertisers

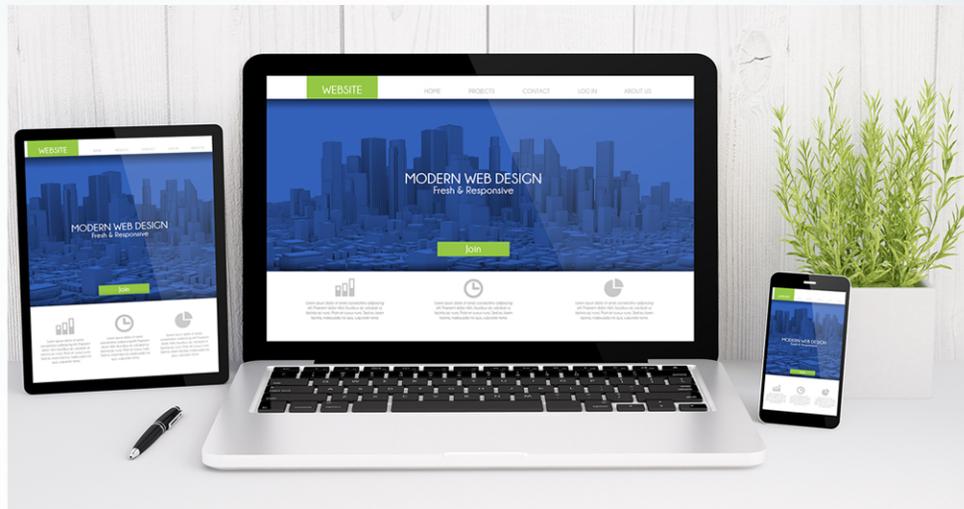


Minimum commitment is 12 months, save one month by prepaying for the year.

Contact Us to Discuss Advertising/Sponsorship Opportunities:

Pat Altvater  
AFP Marketing  
419-344-6613  
[pat@afpmarketing.com](mailto:pat@afpmarketing.com)

# AFP MARKETING INTERNET REACH



Gain exposure to an audience of entrepreneurs looking to grow their business or individuals who want to improve their quality of life.

Become an advertiser in Soar to Success digital magazine and podcast and you'll gain valuable exposure to entrepreneurs, community leaders as well as the contributors and their business extensive networks.

The magazine is distributed to a little over 90,000 emails each month, with an open rate averaging 27%, with the highest month reaching 38%. The page views for the magazine, podcast, and Soar to Success website exceed 28,000 per month, coming from an average of slightly over 7,000 unique visitors. Social media advertising is used to drive traffic to the magazine.

Elite Experts Network Twitter profile, that tweets Soar to Success Magazine tweets, has over 12,000 followers with an additional 38,200 Twitter followers in three accounts that are programmed to retweet all Elite Experts Network tweets. Soar to Success Magazine has a Facebook page, the combined fans total over 275, with Pat Altvater, creator of Soar to Success Magazine adding an additional 1,800+ friends. On LinkedIn Pat has 1500+ connections.

# AFP MARKETING INNOVATIVE MARKETING SOLUTIONS



AFP Marketing has two brands, the Elite Experts Network (EEN), with its video, Soar to Success magazine and podcast, learning platform and speaker's bureau websites, and Back 9 Media Group, which produces two other digital magazines, Ohio Golf Journal and Michigan Golf Journal, a radio show and ROKU TV show.

AFP Marketing LLC is a family owned business, incorporated in 2006. It is also considered a woman owned business since Pat Altvater is the primary stake holder. Colin Michalski and Fred Altvater are the other partners. Fred Altvater is responsible for the Back 9 Media Group, which includes the golf journals, radio show and ROKU TV and Colin Michalski leads the team of videographers and editors for the Elite Experts Network brand.

Soar to Success Magazine has been publishing monthly digital magazines since January 2015. Each month there is a featured expert as well as articles that are either grow your business or personal growth focused. The podcast was added in 2019. The website is at <https://soartosuccess.eliteexpertsnetwork.com/>.

Soar to Success magazine and the Soar to Success podcast are emailed to distribution lists each month as well as posted on another EEN website ([eliteexpertsvideonetwork.com](http://eliteexpertsvideonetwork.com)) and posted to social media.